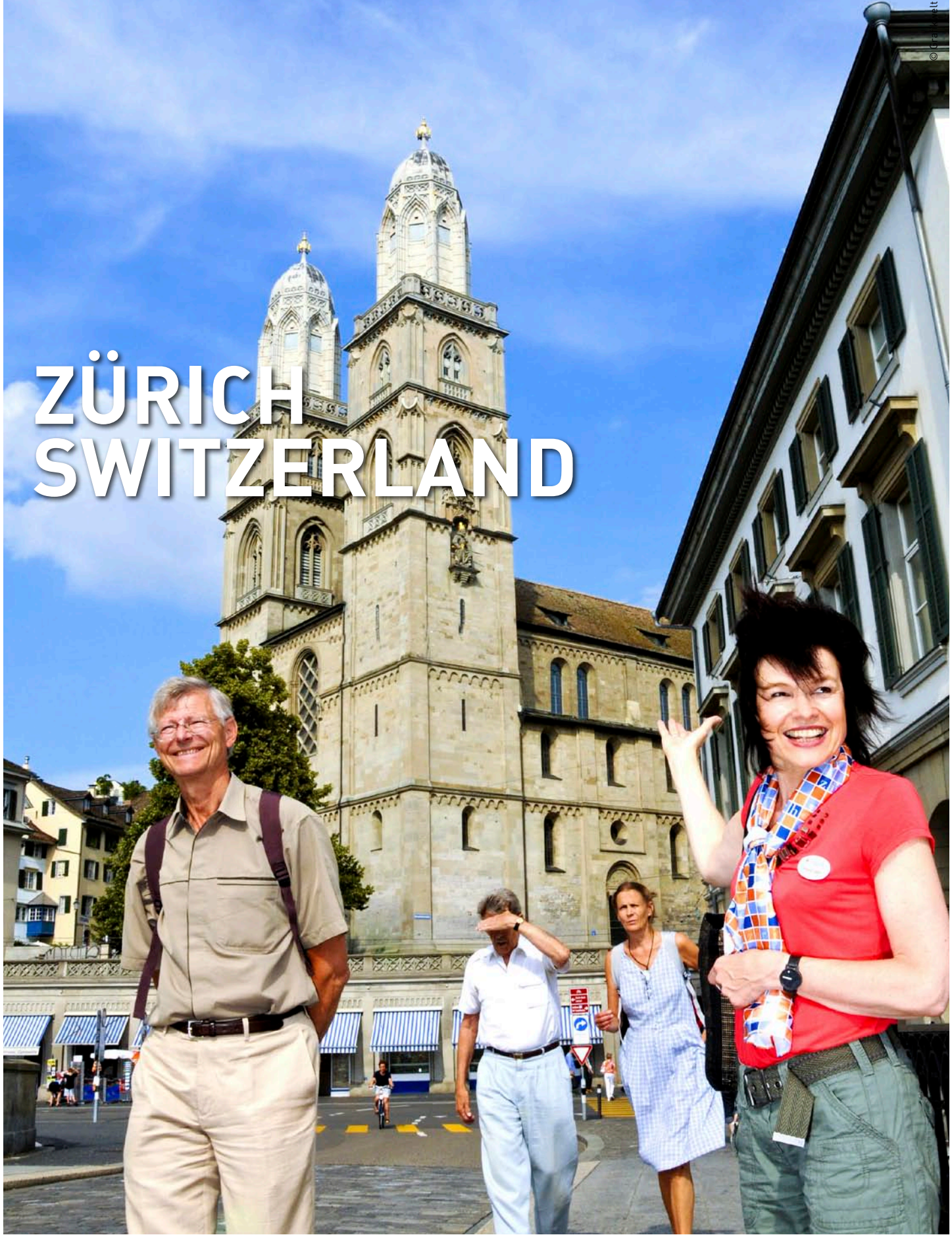


ZÜRICH SWITZERLAND





Zürich is Switzerland's financial center and economic motor, a metropolitan trendsetter and shopping paradise. It is renowned both for its refined culture and leading research projects – in short, the perfect setting for meetings and congresses. Zürich's ideal location, reputation for Swiss quality, exclusive event facilities and unique leisure activity opportunities make it the first choice for hosting events. Whether suitable event facilities or excellent overnight accommodations are required, Zürich is prepared to meet any request with its wide offering including classic congress hotels, Switzerland's largest multifunctional event hall, the Masoala Rainforest and countless river and lake swimming areas. Aside from attending meetings, visitors to Zürich can also discover and enjoy the city's unique mix of pleasure, entertainment, nature and leisure activities. And the breeze of the lake, alpine panoramas and one of the world's highest qualities of living are all included, of course.

The latest ICCA (International Congress & Convention Association) ranking confirms that Zürich is becoming increasingly popular for conventions: With 57 congresses, Zürich jumped from rank 45 in 2008 to rank 30 in 2009.

Interesting facts for Association Planners

Access

Zürich is situated in the heart of Europe: international flights from over 160 destinations as well as many non-stop flights of low-fare carriers are arriving at Zürich Airport. The transfer between the airport and the city center takes just 10 minutes.

Hotel accommodation in and around Zürich

Zürich is prepared for your event, no matter how long it lasts. Approx. 250 hotels with 13'400 rooms in Zürich and its surrounding area are ready to host you and your guests. The choice is yours – luxury or basic, in the Old Town or on the lake:

▶ International Chain Hotels:	1.121	rooms
▶ Deluxe***** Hotels:	1.305	rooms
▶ First Class**** Hotels:	5.288	rooms
▶ Upper Middle Class*** Hotels:	3.054	rooms
▶ Other Hotels:	2.630	rooms



New hotels

Renaissance Zurich City West: The five-star hotel is being built in the rapidly developing district of Zurich West, opening in April 2011. It will feature 284 rooms and suites over 11 floors, executive levels with views of the city and lake, and a 24-hour executive lounge on floor 14. The hotel will boast 1,050 m2 of meeting and events space including a large ballroom, a junior ballroom, four conference rooms and an executive boardroom.

Ramada Hotel Zürich City: Due to open in spring 2011, the four-star hotel is being built directly opposite the Letzigrund football-arena close to the city center. There will be 165 comfortable rooms, equipped with state-of-the-art technique, a restaurant, bar as well as a fitness and wellness area. Meetings will take place in the three meeting rooms with a capacity for up to 65 persons.

Sheraton Zürich Hotel: The four-star superior hotel is due to open in spring 2013 in the district of Zürich West. On 10 floors there will be 196 rooms, a conference area with various meeting and board rooms, a wellness and fitness area as well as different restaurants. Next to the Sheraton a hotel of the "25 hours" hotel group is due to open in 2012, offering 125 rooms.



Services of the Zürich Convention Bureau

The Convention Bureau of Zürich Tourism provides a wide range of complimentary services to conference organisers including: venue location and reservation, preparation of bid documents, accommodation booking service, organisation of site inspections, arranging social events and many more.

Testimonial ICPMG 2010

The 2010 International Conference for Physical Modelling in Geotechnics took place in Zurich, Switzerland's centre of culture and business, over 4 days at the end of June. 300 delegates from 32 countries enjoyed the delights of one of the world's «Most Livable Cities», in its wonderful setting nestling at the end of a beautiful (post-glacial) lake, and with stunning views of the Alps. The city is famous both for its excellent civil engineering achievements and as a popular tourist destination. It also boasts an impressive range of opportunities for accessing the conference Tours and Partner Programmes, locally and throughout Switzerland, through the fantastic integrated city public transportation and the outstanding Swiss railway network, which were the envy of most of the delegates and exhibitors!

Great location

Whereas the conference itself was hosted inhouse at the Hönggerberg Campus of ETH Zurich, by the Institute for Geotechnical Engineering, close to their sophisticated drum centrifuge and extensive field and laboratory and physical modelling opportunities, the city provided a wonderful opportunity to relax after the formal and social sessions. Local musicians contributed to the ambience of the social events in both classical and traditional style. The conference closed with a visit to the impressive tunnel under Zurich (Durchmesserlinie) courtesy of the city and the supervising engineers, Basler and Hofmann. It was declared universally that Zurich was a great place to come for a conference!

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MORE INFO?

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COMING EVENTS

2011

▶▶ One Young World 2011

900 participants

▶▶ Congress of the International Federation of Landscape Architects IFLA

500 participants

▶▶ European Management Assistants EUMA 37th Annual Conference

350 participants

▶▶ Congress of the Young Women Christian Association YWCA

1000 participants

2012

▶▶ ICSE International Conference on Software Engineering®

800 participants

▶▶ Annual Conference of the Society for the Study of Ingestive Behaviour SSIB

400 participants

▶▶ Congress of the European Society for Paediatric Urology ESPU

600 participants

2013

▶▶ European Control Conference

700 participants

Check our congress calendar for further events: www.zuerich.com